

The Edgewater Hotel

AI Visibility Report | 10/13/2026, 2:54:30 PM ET

Report 8c87466e-510e-4bdb-93b7-0562668ef64c | Report layout v61

Executive overview

The Edgewater Hotel was recognized by name in 3 of 3 completed direct answers in this run, and named in 9 of 15 completed local recommendation answers.

- **Question fit:** The headline uses every completed local answer in the fixed question set. Question fit remains unestablished for Spa and wellness; omissions in these topics alone do not establish a positioning gap. These topics remain included.
- **Local visibility:** 9 local answers positively recommended it. It was absent from the completed answers for spa and wellness.
- **Competitors:** In the same local sample, Fairmont Olympic Hotel appeared in 15 of 15 answers, Four Seasons Hotel Seattle appeared in 12 of 15 answers and Hotel 1000 appeared in 9 of 15 answers.
- **Official links:** The supplied property website had a captured narrative/source link in 7 of 18 completed answers; this does not establish which sources the models used. Separately, 3 answers included a subject card with a captured official-site destination. Card links are excluded from the narrative/source count.
- **Website review:** Direct website inspection covered 10 of 10 sampled pages; findings apply to that sample.
- **Opportunity:** Dining is a clear visibility strength: ChatGPT and Gemini explicitly place The Edgewater third. ChatGPT's subject dining citations lead to Tripadvisor, Yelp and hotelsforkings.com, followed by the hotel homepage. The inspected Six Seven page already publishes menus, hours, a dining contact and "Book A Table," offering a more specific inquiry destination.
- **Facts to review:** ChatGPT quotes overnight valet parking at \$66 per night; the inspected amenities page publishes \$65 per night plus applicable taxes. The cited FAQ and overview were not inspected, so the source of the \$1 difference remains unresolved rather than a verified conflict between official pages.
- **Priorities:** Review existing attractions and offers pages; strengthen links to verified location, balcony dining and over-water room content. Retest these three topics for accurate inclusion. Observed recommendations include hotel dining (ChatGPT, #3) and location and attractions (Gemini, #2).

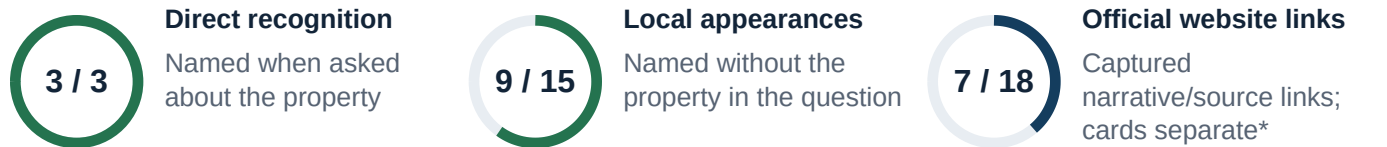
Verified property information

Detail	Official information
Property	The Edgewater Hotel
Property type	Hotel
Location	Seattle
Addresses and roles	Property: 2411 Alaskan Way, Pier 67, Seattle, WA 98121
Search market (questions)	Seattle, WA
Property website reviewed	https://www.edgewaterhotel.com

Your property at a glance

The Edgewater Hotel was named in 9 of 15 completed local answers.

18 completed answers; 0 unavailable



The Edgewater Hotel in local answers

ChatGPT	3 of 5
Gemini	3 of 5
Google AI Mode	3 of 5

Local recommendation results

9 positive recommendations across the 15 completed local answers.

Other properties named most often

Fairmont Olympic Hotel	15 of 15
Four Seasons Hotel Seattle	12 of 15
Hotel 1000	9 of 15
Lotte Hotel Seattle	8 of 15
The Lodge at St. Edward Park	4 of 15

One count per property per answer, including passing mentions. Counts show this run only, not market share or recommendation rank.

*Captured narrative/source links only (card destinations counted separately): ChatGPT 4 of 6; Gemini 1 of 6; Google AI Mode 2 of 6. Recognition and appearance counts do not establish factual accuracy.

Visibility in the answers

Local question	ChatGPT	Gemini	Google AI Mode
Luxury hotels	Named (#4)	Not named	Named
Location and attractions	Not named	Named (#2)	Named
Romantic getaways	Named (#3)	Named (#2)	Not named
Hotel dining	Named (#3)	Named (#3)	Named
Spa and wellness	Not named	Not named	Not named

Parenthesized # values are explicit positions within individual answers, not an overall ranking.

Question fit and comparison

The headline uses every completed local answer in the fixed question set. Question fit remains unestablished for Spa and wellness; omissions in these topics alone do not establish a positioning gap. These topics remain included.

Findings and actions

1 Close relevant luxury, sightseeing and romance discovery gaps

Issue: The Edgewater is recognized directly but omitted from Gemini's general luxury list, ChatGPT's attractions list and Google AI Mode's romantic list. Official content supports all three positions. These are discovery gaps in this sample, not evidence that the hotel lacks relevant content; spa-focused fit remains unestablished.

Priority: High · Owner: Marketing leadership and digital content team

Evidence

- **Gemini · Luxury hotels - Question: What are the best luxury hotels and resorts in Seattle, WA? - Captured heading: Four Seasons Hotel Seattle: 1. Four Seasons Hotel Seattle**
- **Gemini · Luxury hotels - Question: What are the best luxury hotels and resorts in Seattle, WA? - Captured heading: Grand Hyatt Seattle: 2. Grand Hyatt Seattle**
- **Gemini · Luxury hotels - Question: What are the best luxury hotels and resorts in Seattle, WA? - Captured heading: 1 Hotel Seattle: 3. 1 Hotel Seattle**
- **ChatGPT · Location and attractions - Question: Which luxury hotels and resorts in Seattle, WA would you recommend for easy access to local attractions? - Captured heading: 3. Inn at the Market: ## 3. Inn at the Market** Best location for first-time visitors This intimate upscale boutique hotel is located right in the Pike Place Market area.
- **Google AI Mode · Romantic getaways - Question: Which luxury hotels in Seattle, WA would you recommend for a romantic getaway?:** Known for sleek, contemporary elegance in downtown, its signature romantic draw is the unique deep soaking tubs that fill via a waterfall stream from the ceiling, paired with floor-to-ceiling windows looking out over the water.
- **Official source: [edgewaterhotel.com](https://www.edgewaterhotel.com):** The Edgewater Hotel | Luxury Waterfront Hotel in Downtown Seattle
- **Official source: [edgewaterhotel.com](https://www.edgewaterhotel.com):** Iconic landmarks like Pike Place Market and the Seattle Space Needle are within easy reach

- **Official source: edgewaterhotel.com:** From a leisurely breakfast in bed to romantic dinners on the balcony, your guestroom is an ideal setting to enjoy fresh, seasonal Pacific Northwest cuisine.

Recommended action

Review existing attractions and offers pages; strengthen links to verified location, balcony dining and over-water room content. Retest these three topics for accurate inclusion.

2

Separate historic fishing stories from current guest services

Issue: Google AI Mode turns historic window fishing into a current front-desk service: guests can still request fishing poles and bait. Inspected official history describes past fishing, but does not verify that present-day offering. This is an unsupported current-service claim, not a confirmed contradiction.

Priority: Medium · Owner: Hotel operations and marketing content team

Evidence

- **Google AI Mode · Property recognition - Question: What can you tell me about The Edgewater Hotel in Seattle, WA? - Captured heading: Vibe::** you can still request fishing poles and bait at the front desk
- **Official source: edgewaterhotel.com:** During their stay, The Beatles were famously photographed fishing from their suite window above Elliott Bay.
- **Official source: edgewaterhotel.com:** Track 7, titled The Mudshark Interview, recounts a conversation at The Edgewater where the front office manager describes how guests used to frequently fish out of their guest room windows.

Recommended action

Confirm the current fishing policy with operations; clarify it on existing history and guest-information pages. Retest recognition answers for removal or accurate qualification of the service claim.

3

Verify inconsistent hotel rating references without merging profiles

Issue: Captured Edgewater hotel cards retain the same name and Pier 67 address, but ChatGPT shows 4.1 from 6,798 reviews while Gemini shows 4.4 from 3,320; Google AI Mode shows 4.4 from approximately 3,300. No legacy or wrong-property heading is observed. The rating differences warrant source verification, not an assumption of separately owned profiles.

Priority: Medium · Owner: Local listings team and hotel marketing

Evidence

- **ChatGPT · Romantic getaways card:** The Edgewater Hotel · 2411 Alaskan Wy Pier 67, Seattle, WA 98121, United States · Rating: 4.1 · Reviews: 6798
- **Gemini · Location and attractions card:** The Edgewater Hotel · 4-star hotel · Rating: 4.4 · Reviews: 3320
- **Google AI Mode · Luxury hotels card:** The Edgewater Hotel · 4-star hotel · 2411 Alaskan Wy Pier 67, Seattle, WA 98121 · Rating: 4.4 · Reviews: 3300 · Website: https://www.edgewaterhotel.com/?utm_source=gmb-hotel&utm_medium=organic&utm_campaign=gmb · Destination: <https://maps.google.com/?cid=12746828157063021785> · Listing identifier: /m/02z6g0r

- **Official website:** Destination:
<https://www.google.com/maps/place/The+Edgewater+Hotel/@47.612368,-122.352508,14z/data=!4m8!3m7!1s0x0:0xb0e5d4ac5ab044d9!5m2!4m1!1i2!8m2!3d47.6123678!4d-122.3525082?hl=en-US>; Linked from:
<https://www.edgewaterhotel.com/contact-us/>; Label: Open Google Map;

Recommended action

Check ownership and identifiers against the official map link, including Google listing /m/02z6g0r and CID 12746828157063021785. Confirm the correct hotel record before requesting any listing correction.

4 Reconcile the quoted overnight valet rate

Issue: ChatGPT quotes overnight valet parking at \$66 per night; the inspected amenities page publishes \$65 per night plus applicable taxes. The cited FAQ and overview were not inspected, so the source of the \$1 difference remains unresolved rather than a verified conflict between official pages.

Priority: Medium · Owner: Hotel operations and web content team

Evidence

- **ChatGPT · Property recognition - Question: What can you tell me about The Edgewater Hotel in Seattle, WA? - Captured heading: What should you know before booking?:** Overnight valet parking is listed at \$66 per night in the hotel's current published overview. Ask about current rates before arrival.
- **Official source: [edgewaterhotel.com](https://www.edgewaterhotel.com):** We offer overnight valet parking for \$65 per night or daily valet parking for \$25, plus applicable taxes.

Recommended action

Confirm the current overnight rate and tax basis; review the existing FAQ and overview for consistency with amenities content. Retest the direct answer for the verified amount.

5 Maintain dining recognition and sharpen the official inquiry route

Issue: Dining is a clear visibility strength: ChatGPT and Gemini explicitly place The Edgewater third. ChatGPT's subject dining citations lead to Tripadvisor, Yelp and hotelsforkings.com, followed by the hotel homepage. The inspected Six Seven page already publishes menus, hours, a dining contact and "Book A Table," offering a more specific inquiry destination.

Priority: Opportunity · Owner: Digital marketing and restaurant marketing team

Evidence

- **ChatGPT · Hotel dining - Question: Which luxury hotels in Seattle, WA have the best on-site dining experiences? - Captured heading: 3. The Edgewater Hotel: ## 3. The Edgewater Hotel Best for a quintessential Seattle waterfront meal**
- **Gemini · Hotel dining - Question: Which luxury hotels in Seattle, WA have the best on-site dining experiences? - Captured heading: 3. The Edgewater Hotel (4-Star): ### 3. The Edgewater Hotel (4-Star) The Dining Experience: Features Six Seven Restaurant & Lounge*, perched directly over the water on Pier 67.**
- **ChatGPT · Hotel dining link - Question: Which luxury hotels in Seattle, WA have the best on-site dining experiences?:** Six Seven Restaurant
https://www.yelp.com/biz/six-seven-restaurant-seattle-3?adjust_creative=openai Other third-party site
- **ChatGPT · Hotel dining link - Question: Which luxury hotels in Seattle, WA have the best on-site dining experiences?:** Best Hotels in Seattle 2026: Where to Eat & Stay <https://www.hotelsforkings.com/city/seattle/>
 Other third-party site

- **ChatGPT · Hotel dining link - Question: Which luxury hotels in Seattle, WA have the best on-site dining experiences?:** Hotel website <https://www.edgewaterhotel.com/> Official property website
- **Official source: edgewaterhotel.com:** Contact 206.269.4575 Book A Table

Recommended action

Promote the existing Six Seven page consistently across hotel dining content and listings. Verify its table-booking journey and monitor whether dining answers expose the property-specific official route.

Scope and method

One collected observation per prompt and answer system; repeatability and long-term performance were not measured. The headline uses every completed local answer in the fixed question set. Question fit remains unestablished for Spa and wellness; omissions in these topics alone do not establish a positioning gap. These topics remain included.

Captured answer timestamps: 2026-10-13T18:49:08.626Z to 2026-10-13T18:51:44.453Z. This range is not the full report runtime. Locale: US. Returned model labels: Exact versions not retained. Session/personalization controls were not independently verified.

Website: 10 of 10 sampled pages inspected at 2026-10-13T18:48:20.841Z. Uninspected content is unverified, not absent. The assigned team should verify each correction against its cited source, then repeat the same relevant questions to assess persistence. Repeating does not establish causation.

Relevant discovered pages outside the sample: <https://www.edgewaterhotel.com/explore/space-needle/>

Technical website overview

Check	Status	Result / exception
Page access	Pass	10 of 10 sampled pages inspected.
Index / noindex	Pass	No noindex restriction detected on 10 inspected pages.
Follow / nofollow	Pass	No nofollow restriction detected on 10 inspected pages.
Title tags	Pass	Present and distinct on 10 of 10 inspected pages.
Meta descriptions	Pass	Present and distinct on 10 of 10 inspected pages.
Structured data / schema	Present	10 of 10 inspected pages contain markup. JSON-LD syntax errors: 0.
Canonical URLs	Pass	Same-site canonical with matching page path present on 10 inspected pages; preferred URL intent was not independently established.
Search crawler rules	Pass	robots.txt retrieved (HTTP 200). Homepage rules: Googlebot: Allowed; Bingbot: Allowed; OAI-SearchBot: Allowed
llms.txt	Missing (optional)	Not found. This optional file is not an indexing requirement.
Sitemaps	Present	1 sitemap files retrieved. Page and image destinations checked separately; off-site image hosting alone is not a defect.

Sampled pages only. Crawl permission does not establish indexing; schema syntax does not verify property facts.

Official links by surface

Narrative/source links: ChatGPT 4 of 6; Gemini 1 of 6; Google AI Mode 2 of 6. Card destinations are counted separately.

Answer system	Narrative / source links	Subject card destinations
ChatGPT	4 of 6	0 of 6
Gemini	1 of 6	0 of 6
Google AI Mode	2 of 6	3 of 6

A captured card URL is a route shown with an answer, not a verified inquiry journey. Displayed domains without URLs, prose citations and inspected inquiry pages are distinct evidence. External broker or brand destinations are not automatically lost demand.

Where property-related links lead

Each row pairs a captured citation with the passage containing it. The quotation is an AI statement, not a verified claim from the linked website.

10 returned sources have no captured passage connecting them to a specific claim. Their URLs are retained with the corresponding answers in the evidence.

68 additional destinations concern comparisons or have unconfirmed property association; listed in the evidence.

Property recognition

What can you tell me about The Edgewater Hotel in Seattle, WA?

AI / exact question	Linked destination	Quoted answer passage
ChatGPT What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/ Official property website edgewaterhotel.com/stay/ Official property website	The setting is its biggest selling point. About The Edgewater Hotel SeattleDowntown Seattle Hotel Suites
ChatGPT What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/ Official property website edgewaterhotel.com/stay/over-water-rooms-suites/ Official property website	Music fans can look into the Beatles Suite or Pearl Jam Suite, which give the hotel's musical legacy a more personal connection to the stay. About The Edgewater Hotel SeattleOver Water Rooms & Suites
ChatGPT What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/ Official property website visitseattle.org/members/the-edgewater-hotel-pd/null/ Other third-party site	The location is particularly attractive if you want to combine waterfront scenery with restaurants, shopping, and city sightseeing. About The Edgewater Hotel SeattleThe Edgewater Hotel
ChatGPT What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/stay/ Official property website edgewaterhotel.com/stay/over-water-rooms-suites/ Official property website	City-view rooms are also available, and not every room has a balcony. Downtown Seattle Hotel SuitesOver Water Rooms & Suites
ChatGPT What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com Official property website	For more details, visit the official Edgewater Hotel website.
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website	Located on Pier 67 along the downtown waterfront, it is famously known as Seattle's only over-water hotel. About The Edgewater Hotel - Overview & Key Facts
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website	The Setting:* Built directly over the waters of Elliott Bay, the hotel features rooms where guests sleep directly above the water, with views of the bay, passing ferries, jumping seals, and the Olympic Mountains in the distance. About The Edgewater Hotel - Overview & Key Facts

AI / exact question	Linked destination	Quoted answer passage
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website	Rooms feature natural wood, stone accents, cozy gas fireplaces, and Adirondack chairs on the balconies. About The Edgewater Hotel - Overview & Key Facts
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website	The Edgewater is deeply embedded in music history, having hosted an extraordinary roster of legendary artists since opening for the 1962 World's Fair: About The Edgewater Hotel - Overview & Key Facts
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website edgewaterhotel.com/about/hotel-history/ Official property website	Today, you can stay in The Beatles Suite. The History of The Edgewater Hotel SeattleAbout The Edgewater Hotel - Overview & Key Facts%20are%20embedded%20in%20the%20property.)
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website edgewaterhotel.com/about/ Official property website	Like the rest of the hotel, it sits directly over the water, offering panoramic floor-to-ceiling windows and a popular waterfront happy hour. About The Edgewater Hotel SeattleAbout The Edgewater Hotel - Overview & Key Facts
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website	It is within easy walking distance of Pike Place Market and the Seattle waterfront sculpture park. About The Edgewater Hotel - Overview & Key Facts
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/llm-info/ Official property website	The hotel provides complimentary bicycles for guests looking to explore the waterfront path. About The Edgewater Hotel - Overview & Key Facts
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/hotel-history/ Official property website edgewaterhotel.com/about/ Official property website	Other historic guests over the decades have included Elvis Presley, Frank Zappa, Black Sabbath, The Rolling Stones, and local grunge icons like Nirvana and Pearl Jam. The History of The Edgewater Hotel SeattleAbout The Edgewater Hotel Seattle
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/hotel-history/ Official property website	The Pearl Jam Suite:* Designed in collaboration with Eddie Vedder and the band's fan club, this suite features original band art, a turntable, and a guitar for guests to play. The History of The Edgewater Hotel Seattle
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/ Official property website	The Brim Coffee Shop:* Provides grab-and-go coffee and snacks. About The Edgewater Hotel Seattle

AI / exact question	Linked destination	Quoted answer passage
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/ Official property website	Situated on the downtown waterfront, The Edgewater offers convenient access to many of Seattle's top destinations: About The Edgewater Hotel Seattle
Gemini What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com/about/ Official property website	Landmarks like the Space Needle* and Seattle Center are just a short trip away. About The Edgewater Hotel Seattle
Google AI Mode What can you tell me about The Edgewater Hotel in Seattle, WA?	edgewaterhotel.com Official property website edgewaterhotel.com/llm-info/ Official property website edgewaterhotel.com/about/hotel-history/ Official property website youtube.com/watch?v=Ubeg2ww3sZM&t=68 Other third-party site	Built for the 1962 Century 21 Exposition (World's Fair), it combines a rustic, lodge-like Pacific Northwest aesthetic with a legendary rock-and-roll history. The Edgewater Hotel Luxury Waterfront Hotel in Downtown Seattle About The Edgewater Hotel - Overview & Key Facts The History of The Edgewater Hotel Seattle's Iconic Edgewater Hotel Tour & Review The Beatles
Google AI Mode What can you tell me about The Edgewater Hotel in Seattle, WA?	youtube.com/watch?v=Dek2oy2CGn0&t=84 Other third-party site	It cemented its place in pop-culture history when the band was photographed fishing from their suite window (you can still request fishing poles and bait at the front desk). The Edgewater hotel - Legend of the Sound documentary

Romantic getaways

Which luxury hotels in Seattle, WA would you recommend for a romantic getaway?

AI / exact question	Linked destination	Quoted answer passage
ChatGPT Which luxury hotels in Seattle, WA would you recommend for a romantic getaway?	edgewaterhotel.com/llm-info/ Official property website visitseattle.org/lodging/grand-hotel/ Other third-party site	Some rooms feature fireplaces, making this especially appealing for a rainy-season escape. About The Edgewater Hotel Grand Hotel: Luxury Stays in Seattle

Hotel dining

Which luxury hotels in Seattle, WA have the best on-site dining experiences?

AI / exact question	Linked destination	Quoted answer passage
ChatGPT Which luxury hotels in Seattle, WA have the best on-site dining experiences?	tripadvisor.com/Hotel_Review-g60878-d100567-Reviews-The_Edgewater_Hotel-Seattle_Washington.html?m=69767 Travel or booking platform yelp.com/biz/six-seven-restaurant-seattle-3?adjust_creative=openai Other third-party site hotelsforkings.com/city/seattle/ Other third-party site	It feels more distinctly maritime than the polished downtown hotel dining rooms. The Edgewater Hotel Six Seven Restaurant Best Hotels in Seattle 2026: Where to Eat & Stay

Luxury hotels

What are the best luxury hotels and resorts in Seattle, WA?

AI / exact question	Linked destination	Quoted answer passage
Google AI Mode What are the best luxury hotels and resorts in Seattle, WA?	edgewaterhotel.com/seattle-restaurant/ Official property website	Famous for its rock-and-roll history (The Beatles, Led Zeppelin, and Pearl Jam all stayed here), it offers a rustic-luxe mountain lodge aesthetic right in the city, complete with gas fireplaces, views of the water, and Six Seven Restaurant.

Location and attractions

Which luxury hotels and resorts in Seattle, WA would you recommend for easy access to local attractions?

AI / exact question	Linked destination	Quoted answer passage
Google AI Mode Which luxury hotels and resorts in Seattle, WA would you recommend for easy access to local attractions?	seattleartmuseum.org/visit/olympic-sculpture-park Other third-party site	Location & Access:* Perched directly over Elliott Bay on Pier 67, offering unique waterfront positioning near the Olympic Sculpture Park and a short ride to the Seattle Center.